

PORTSMOUTH'S ANNUAL FILM FESTIVAL SINCE 2013

JANUARY 2023

MAKING WAVES

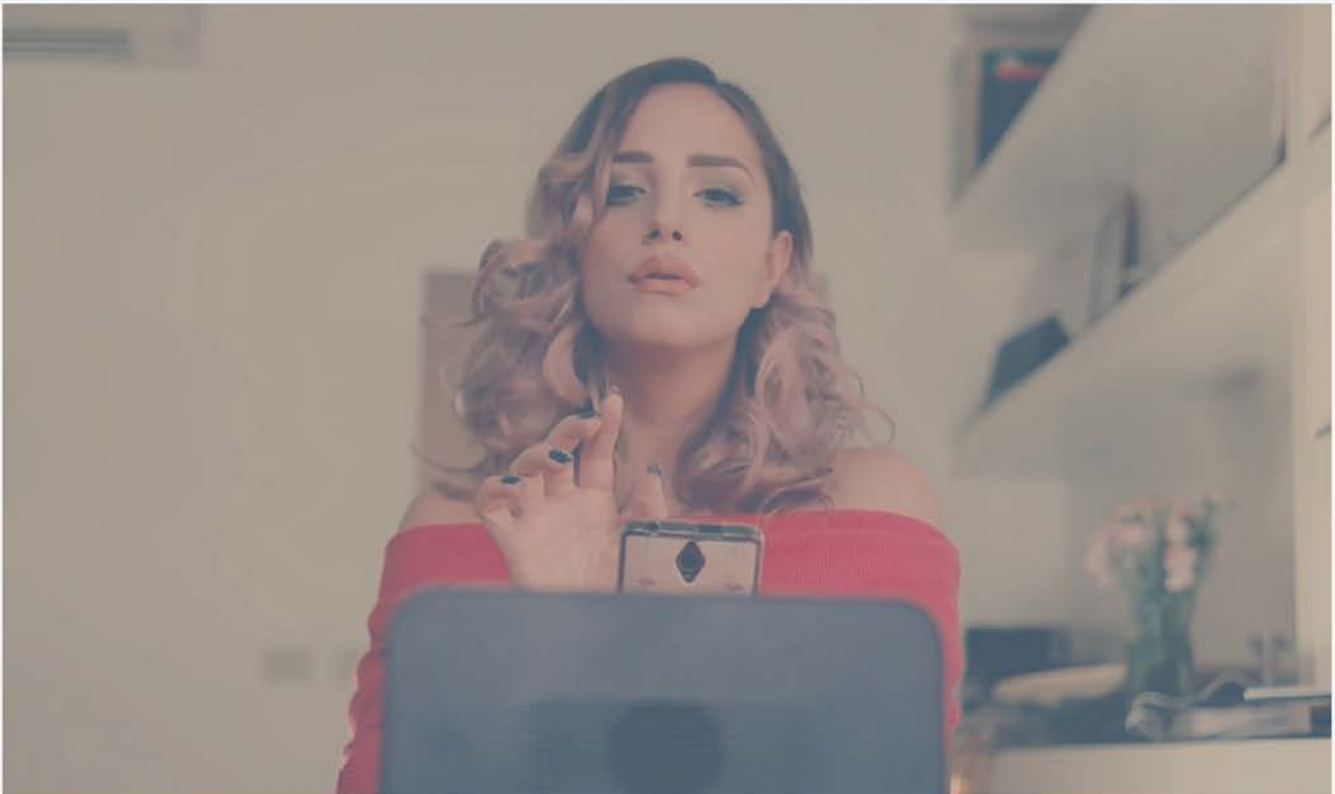


MAKING WAVES FILM FESTIVAL

OUR VISION FOR A PORTSMOUTH FILM FESTIVAL



ABOUT MAKING WAVES FILM FESTIVAL



A LITTLE BIT ABOUT OUR FILM FESTIVAL

Making Waves Film Festival is Portsmouth's annual film festival. Now running for over 10 years, the festival is run by a group of volunteers who are passionate about cinema and filmmaking. We want to extend and redefine the cinema experience beyond the expected and bring you exciting and challenging cinema experiences. Our call to action is "leave no audience behind" as we work towards our next edition in 2023

<https://makingwavesfilmfestival.com/>

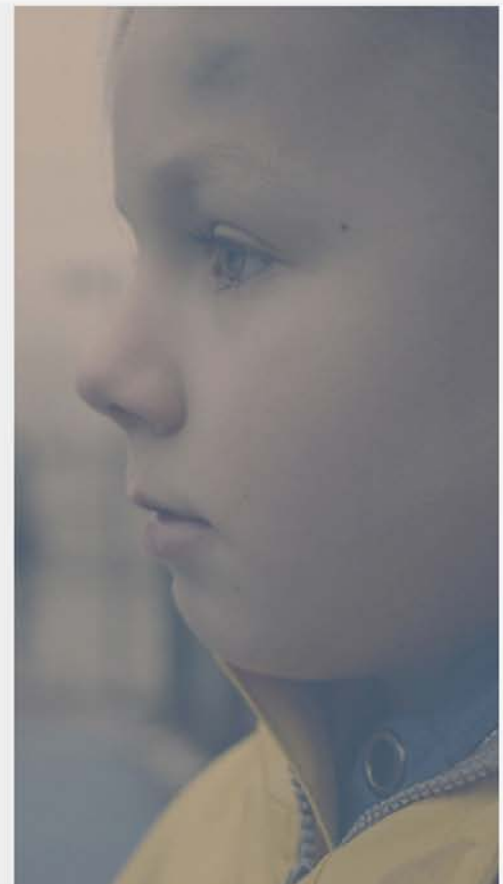
MAKING WAVES FILM FESTIVAL

Making Waves Film Festival, in its current form, began in 2013, though it had an earlier genesis back in 2005 when the festival was known as Portsmouth Film Festival and then Portsmouth Screen, as part of a wider UK Film Council initiative. Previous festival highlights include a screening of a short documentary we commissioned about the making of The Who's Tommy (1975) which was shot in and around Portsmouth with many local people as extras. This documentary was shown before a screening of Tommy and followed by a live performance of a Who tribute band. Staged in the Kings Theatre, this screening was also attended by none other than director Ken Russell himself.

Other highlights include the screening of the legendary British film Dinner for One (1963) which is shown every Christmas in Germany, followed by a live performance of the sketch at Eastney Cellars in 2013. In 2014, the iconic Das Boot (1981) was screened onboard the only surviving WW2 submarine at the Submarine Museum in Gosport, and Cabaret (1972) was screened with live drag burlesque artist Mr Joe Black at the Wedgewood Rooms. In 2015 Turkish film Canakkale Yolun Sonu (2012) was screened onboard Gallipoli survivor HMS M33 and Buster Keaton's The General (1926) was screened with a live original score at the Kings Theatre in 2015.

OUR GOALS AND OBJECTIVES

- Celebrate innovative and bold filmmaking that inspires audiences.
- Connect with filmmakers across the globe through our borderless short film competition.
- Develop emerging creative talent through our industry-focused events.
- Extend and redefine the cinema experience beyond the expected.
- Leave no audience behind by making cinema relevant to diverse and marginalised communities.
- Work in partnership with local and regional stakeholders to realise the festival's ambition to be the south-central region's premier film and cinema event.



THE MWFF TEAM MEMBERS

MWFF IS STAFFED BY A TEAM OF PASSIONATE AND EXPERIENCED VOLUNTEERS.



ROY HANNEY
FESTIVAL DIRECTOR



BILL SAINSBURY
MARKETING DIRECTOR



Yael FRIEDMAN
COMMUNITIES DIRECTOR

From its early incarnation as Portsmouth Film Festival in 2005, through Portsmouth Screen, to its current form Making Waves Film Festival. The organisation has been run by a passionate and committed group of volunteers. Currently headed up by three experienced creative industries professionals the festival is also supported by other volunteers who regularly contribute to the ongoing development and delivery of Portsmouth's annual film festival. MWFF is currently constituted as the trading name of The Kino Foundation, a non-incorporated association that exists as a vehicle for promoting arts, media, film and other creative projects in the city.

Our current Festival Director Roy Hanney is an experienced community arts events producer with a background in the film industry. Roy was a founder of the original Portsmouth Film Festival back in 2005 and runs the DVMISSION 48 Hour Film Challenge. Our Marketing Director Bill Sainsbury will be well known to anyone working in theatre, arts and museums having worked in marketing and communications at the Historic Dockyard and Nuffield Theatre among others. Our Communities Director Yael Friedman is a filmmaker and educator who is deeply passionate about developing talented filmmakers locally, nationally and internationally.

OUR SCOPE OF WORK

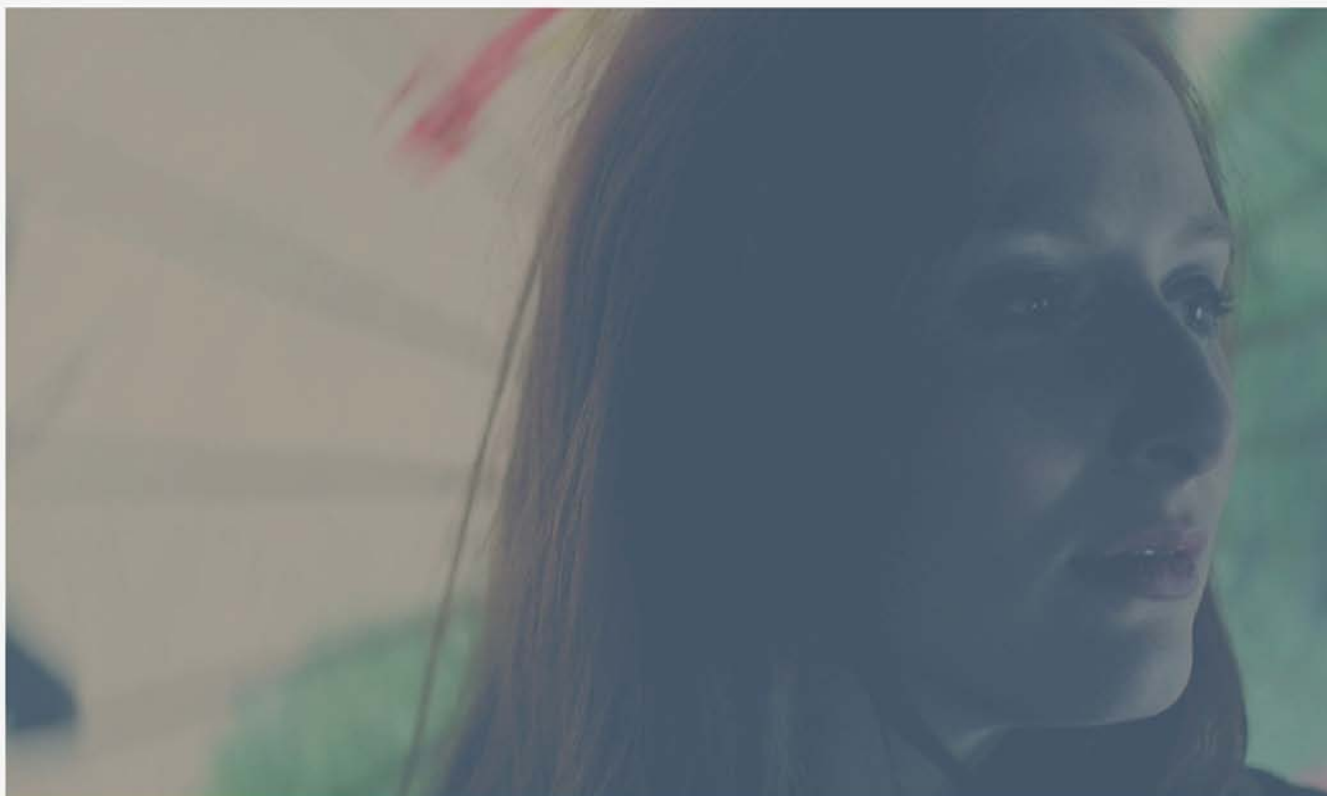
**1. ENHANCING LIVES THROUGH
VOLUNTEERING & PARTICIPATION**

**2. ENRICHING COLLABORATIVE
OPPORTUNITIES IN THE CITY**

**3. PROMOTING THE CITY OF
PORTSMOUTH & THE SOUTH CENTRAL
REGION**

**4. DRIVE INCLUSIVENESS AND
OPPORTUNITIES FOR ALL THROUGH
CINEMA & FILMMAKING**

1. ENHANCING LIVES THROUGH VOLUNTEERING & PARTICIPATION



We already offer a range of opportunities for university students to volunteer as a member of our team through our partnership with University of Portsmouth. This includes working as part of our marketing team. We also deliver a collaborative Creative Producers programme partnering students with local communities to deliver fresh, new and exciting ways for experiencing cinema. This enables them to not only get real-world experience but supports them to generate high-quality portfolio content.

WE INVITE STUDENTS FROM THE UNIVERSITY OF PORTSMOUTH TO CURATE COMMUNITY CINEMA EXPERIENCES.

2. ENRICHING COLLABORATIVE OPPORTUNITIES IN THE CITY



MWFF exists to promote the development of creative industries in Portsmouth and the South-central Region of the UK. We do this in a number of ways. For example, by hosting networking events, by bringing organisations such as BFI FILM NETWORK to the city to talk about their funding and CPD schemes. We run workshops in screenwriting, distribution and marketing your film. With the key stakeholders behind the festival, we have an opportunity to position ourselves as the south coasts premier film festival. Bringing income to the city, generating growth and further contributing to the development of the creative economy.

THE FESTIVAL PROVIDES A FOCUS FOR INITIATING CHANGE AS WELL AS CONTRIBUTING TO THE STRUCTURING OF THE SOCIAL, CULTURAL AND ECONOMIC DYNAMICS OF THE CREATIVE AND CULTURAL SECTOR.

3. PROMOTING THE CITY OF PORTSMOUTH & THE SOUTH CENTRAL REGION



The development of a medium scale film festival in the city of Portsmouth would contribute to the city's image as a city of festivals and as an important centre for the creative industries. This will contribute to tourism, to economic growth and make the city a destination of choice for people to live, work and visit. Currently, there is no significant film festival on the south coast of the UK. There are a few small grassroots events in the South-central region, but these festivals do not share our ambitions. We want to be a leader in the region and put Portsmouth on the map as a mid-sized regional film festival.

IN 2021, UNIVERSITY OF PORTSMOUTH STUDENTS WON AWARDS IN OUR COMPETITION PROVIDING AN OPPORTUNITY FOR THE CITY TO PROMOTE ITSELF LOCALLY, TO THE REGION, NATIONALLY AND INTERNATIONALLY.

4. DRIVE INCLUSIVENESS AND OPPORTUNITIES FOR ALL THROUGH CINEMA & FILMMAKING

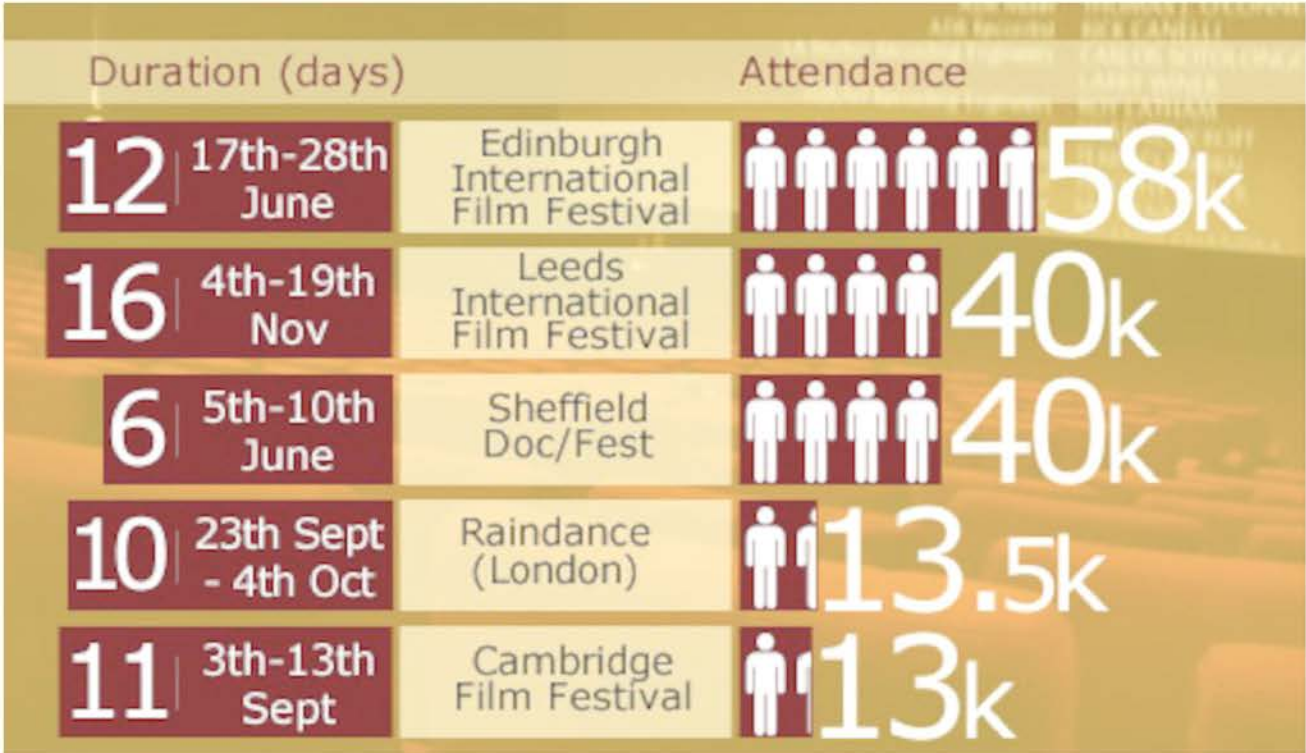


We work closely with BFI Film Hub Southwest to deliver cinema events and training that are open and accessible to local people. We work closely with local community organisations to ensure our public engagement is designed to 'listen' to our diverse communities with the aim of developing strands for our programming that address community needs. We are committed to a skills development for local people that is inclusive, diverse and provides opportunity for all.

OUR AIM TO “LEAVE NO AUDIENCE BEHIND BY MAKING CINEMA RELEVANT TO DIVERSE AND MARGINALISED COMMUNITIES” MEANS THAT WE ARE COMMITTED TO PUBLIC ENGAGEMENT.

FILM FESTIVALS IMPACT

JUST TO GIVE YOU SOME COMPARATIVE CONTEXT MWFF AIMS BE A MID SIZED FILM FESTIVAL BY 2026 ON PAR WITH CAMBRIDGE OR RAINDANCE



Film Festival's Opening Year



FILM FESTIVALS IMPACT

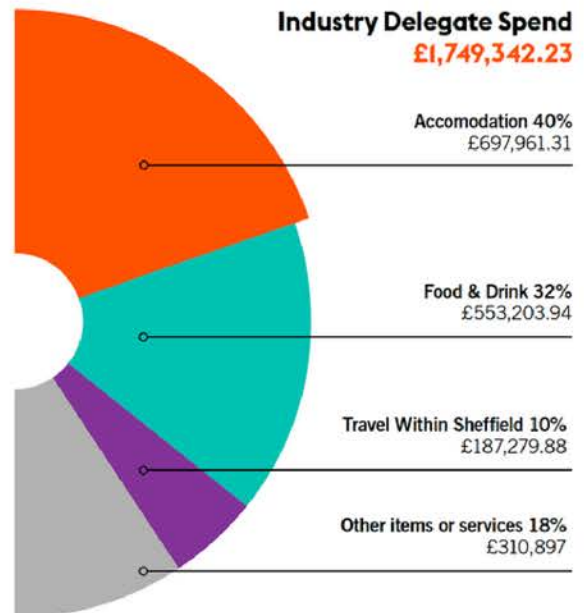
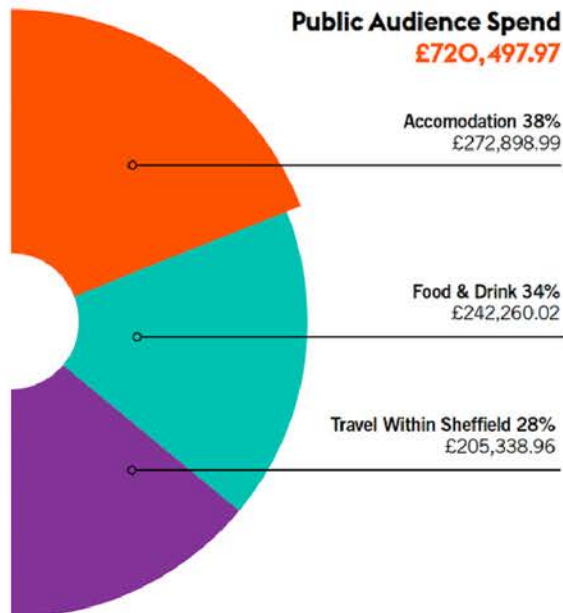
A FILM FESTIVAL CAN HAVE A SIGNIFICANT IMPACT ON A LOCAL ECONOMY AND CAN BE AN IMPORTANT DRIVER OF GROWTH FOR THE CULTURAL AND CREATIVE INDUSTRIES SECTORS. THE EXTRACT FROM THE SHEFFIELD INTERNATIONAL DOCUMENTARY FILM FESTIVAL ANNUAL REPORT BELOW DEMONSTRATES THE WAY IN WHICH A FILM FESTIVAL CAN CONTRIBUTE DIRECTLY TO THE ECONOMIC LIFE OF A CITY.

Impact on the Local Economy

Over 30,000 festival audiences descend on the City of Sheffield each year, contributing to the economy through spending on food and drink, accommodation, travel within the city and other spend. Total audience spending was calculated by combining the number of visitors with information from online surveys where attendees reported on how much they had spent during the festival.

Combined audience impact on the local economy: **£2,469,840.20**

For every **£1** Sheffield invests into Doc/Fest, Festival industry and public audiences spend **£10.89** within the City.



SHEFFIELD DOCFEST IS AN INTERNATIONAL FILM AND ARTS FESTIVAL AND MARKETPLACE, WITH A MISSION TO SPARK IMAGINATIONS AND EMPOWER OUR CAPACITY FOR CHANGE BY CELEBRATING, CHAMPIONING AND DEBATING DOCUMENTARY FILM AND ART AS A COLLECTIVE FORM OF ENGAGEMENT.

SINCE BEGINNING IN 1994, DOC/FEST HAS BECOME THE UK'S BIGGEST DOCUMENTARY FESTIVAL AND THE THIRD-LARGEST IN THE WORLD. THE BBC HAS CALLED IT "ONE OF THE LEADING SHOWCASES OF DOCUMENTARY FILMS".

CREATIVE INDUSTRIES IMPACT

THE RECENT UK CREATIVE INDUSTRIES REPORT 2021 DEMONSTRATES THE POWER THE SECTOR HAS IN ECONOMIC TERMS.

WE ARE MIGHTY

Although the UK is world-renowned for big creative names such as **Tate**, **Burberry** and **Working Title Films**, the creative sector is predominantly comprised of small businesses, micro businesses, and freelancers. Together we punch above our weight in terms of impact.

2.1million

In 2019 (the last year that figures are available), **2.1 million** people worked in the Creative Industries

1.4million

A further **1.4 million** jobs were directly supported by the Creative Industries through their supply chain*

3.5million

That's **3.5 million** jobs dependent on the Creative Industries, more than **1 in 10 UK** jobs and **4 x** the workforce of the five largest UK supermarkets combined

1/3

1/3 of our workforce is self-employed

90%

90% of creative businesses employ **9** people or fewer

40k

1 in 10 new start-ups are creative businesses. In 2019 alone, **40k** new creative businesses were born (that's more than digital)

3x

Pre-pandemic, creative jobs were growing at **3 x** the UK average

1 in 7

1 in 7 self-employed people in the UK work in the Creative Industries

**Those industries that provide goods and services to the creative sector*

CREATIVE INDUSTRIES IMPACT

THE REPORT ALSO OUTLINES THE BREADTH OF THE SECTOR - ALL OF THESE AREAS OF PRACTICE CAN BE PART OF A FILM FESTIVAL THAT CELEBRATES THE CULTURAL AND CREATIVE LIFE OF A CITY.

WE ARE EXPANSIVE

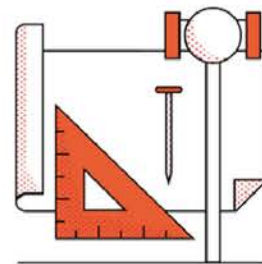
We are made up of nine sub-sectors:



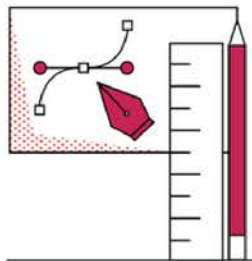
Advertising



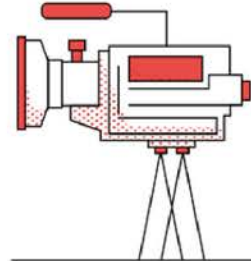
Architecture



Crafts



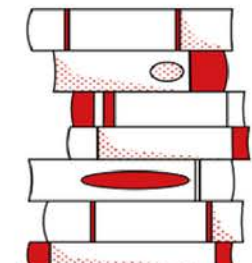
Design (product, graphic, fashion)



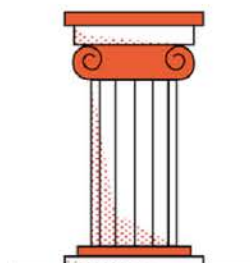
Film, TV, video, radio + photography



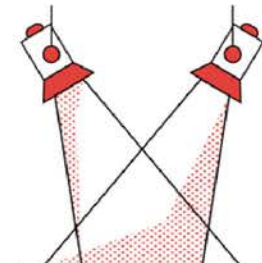
IT, software, computer services + video games



Publishing



Museums, galleries + libraries



Music, performing + visual arts

DCMS definitions

CONTACT US

BY EMAIL OR FOLLOW US ON SOCIAL MEDIA



INFO@MAKINGWAVESFILMFESTIVAL.COM



[@MAKINGWAVESFF](https://www.instagram.com/MAKINGWAVESFF)



[@MAKEWAVESFILM](https://twitter.com/MAKEWAVESFILM)



[FACEBOOK.COM/MAKINGWAVESFF/](https://www.facebook.com/MAKINGWAVESFF/)



[LINKEDIN.COM/COMPANY/MAKINGWAVESFF/](https://www.linkedin.com/company/MAKINGWAVESFF/)



[MAKINGWAVESFILMFESTIVAL.COM/](https://www.makingwavesfilmfestival.com/)



07894 899 044



MAKING WAVES
Portsmouth Film Festival